

**SIMPSON****Strong-Tie**  
CONNECTORS**LUS HANGERS** *FASTER INSTALLATION  
GREATER LABOR SAVINGS***You can get these joist hangers "almost free"!**

It used to be: "Give me some insulation board." Today, it's something called foiled-faced Energy Saver!

It used to be: "Give me some plywood sheathing." Today, it's something called OSB.

It used to be: "Give me some joist hangers". Today it's something called...

**Simpson Strong-Tie  
LUS Joist Hangers**

Just as new, improved products replaced old, antiquated ones, so have Simpson Strong-Tie's LUS Connectors with superior Double Shear Nailing replaced the competitor's old-style hangers. This "toenailing" feature in our joist hanger provides greater strength at the lowest installed cost. The nails slant through the joist into the header, not only fastening the hanger but also helping to carry some of the load. This means that fewer nails are necessary. You save the cost and labor of at least 4 nails on each 2x8 or 2x10 hanger you install, and more on double hangers.

**This can translate into almost FREE joist hangers for you!**

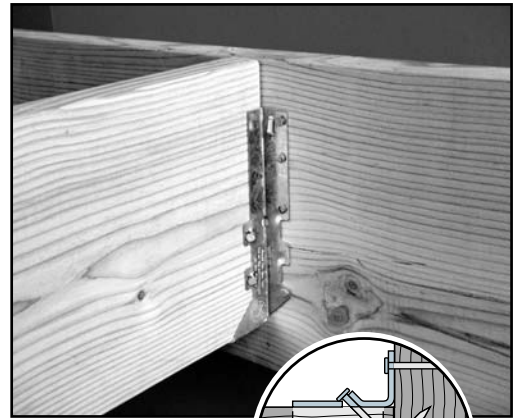
Does that sound like a bunch of sales hype? Well, let's do the math and see:

- If you install only 500 hangers a year, then 4 nails saved per LUS hanger means a savings of 2,000 nails.
- If you can drive 1,000 nails per day, then the LUS hanger saves you 2 days or 16 man-hours.
- Since labor rates vary, here are some possible examples:

Labor Rate x hours saved	Savings	Divided by	Savings per Hanger
\$15/hour 16 hrs	=\$240	500 hangers	= \$ .48 savings/hanger
\$20/hour 16 hrs	=\$320	500 hangers	= \$ .64 savings/hanger
\$25/hour 16 hrs	=\$400	500 hangers	= \$ .80 savings/hanger
\$30/hour 16 hrs	=\$480	500 hangers	= \$ .96 savings/hanger

Of course, if you use more than 500 hangers per year or your total labor costs are higher, your savings are even greater! You also save the cost of the extra 2,000 or more nails (about 30-35#) normally used. Plus, the same "pouch" nail now installs into the header AND the joist. Another benefit comes from the hammer swing between joists that makes installation easier and faster.

So, if you want to get your joist hangers almost FREE this year, do yourself and your building materials supplier a favor and pass along this flyer to him. Tell him you want the "Almost FREE" LUS!

**Top View  
Double Shear  
Nailing**

\* U.S. Patent 4,480,941

The LUS Joist Hanger is just one of Simpson Strong-Tie's more than 3,000 products for wood-to-wood and wood-to-concrete connections, the largest selection in the connector industry. Simpson Strong-Tie is specified by architects and structural engineers 10 times more often than its competitor.

Get LUS Hangers at your Simpson Strong-Tie dealer. You'll save when you make the Strong-Tie connection!

To find your nearest dealer, call toll-free 800-999-5099 or visit our website at [www.strongtie.com](http://www.strongtie.com).

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